

2025 Global Entrepreneurship Summer School (GESS)

The Office of Global Initiative (GI) at KAIST is offering a special program (in Korea and the US) for students who wish to experience and learn global entrepreneurship and a startup mindset. The program is organized in collaboration with various organizations in the Silicon Valley.

Aims and Objective

To learn about global entrepreneurship through lectures, mentoring, team business model development, company visits, and team pitching experiences in Silicon Valley to become a future global business leader.

Eligibility

- 1) Students who are interested in entrepreneurship, pre-entrepreneur, and students with less than one year of incorporation experience.
- 2) Full-time KAIST (graduate and undergraduate) students who are enrolled in 2025 Spring Semester.
- 3) Student who can fully participate in the whole program.
- 4) Students who are eligible to travel to the US during summer vacation.
(Please note that the successful applicants must achieve the VISA or any forms of necessary travel permits to the US by themselves.)
- 5) Students who have not participated in the previous GESC, GESS programs.
- 6) Students who have not completed higher education in the United States.

Place

KAIST and Silicon Valley, U.S.

Benefits

Program fee, Airfare, Housing, Visa application fee are supported by KAIST (Other expenses must be self-funded)

Period

March ~ June 2025 (see the details in the next page)

Language

English

Application Process (Individual application only)

- The final participants for each track (General/ESG) will be selected through a three-step selection process.
- Simultaneous application for both tracks is not allowed, and the number of participants selected at each stage may vary depending on the recruitment status and evaluation results.

Track	Target Participants	Number of Participants to be Selected
General	Students with creative general business ideas	- Step 1: Document Review - Step 2: Interview (<u>32 preliminary participants selected</u>) - Step 3: Team Presentation & Individual Evaluation Scores from First Mentoring (Each team will consist of 3 to 5 participants, <u>20-22 final participants selected</u>)
ESG	Students with ESG (Environment, Social, Governance)-based business ideas	- Step 1: Document Review - Step 2: Interview (<u>10 preliminary participants selected</u>) - Step 3: Team Presentation & Individual Evaluation Scores from First Mentoring (<u>5 final participants selected</u>)

● Details of Application Process

1) Application Period: ~23:59, March 12 (Wed.)

- Application Form: <https://forms.gle/AEUWFgZRvw2J2U9SA>
 - ✓ Personal Essay (1~2 pages, double spaced), Academic Transcripts, Valid English Score (TOEIC, TEPS, TOEFL, IELTS, etc., if any)
 - ✓ Personal Business Plan (7-10 pages of PPT Slides in pdf format)
 - ✓ Any other supporting documents
 - ✓ Copy of Degree Certificate (Graduate Students Only)

2) 1st Round Selection: ~March 14 (Fri.)

- GI (Office of Global Initiative) will individually contact successful candidates who will proceed to the 2nd Round Selection.

3) 2nd Round Selection: March 19 (Wed.) ~ 21 (Fri.)

- Interview; **Preliminary participants to be selected**

4) Final Selection: May 7 (Wed.)

- Team Presentation; **Final participants to be selected**
- Team will be evaluated based on the performance during the team mentoring I and final presentation.
- Please note that while the final selection will be made on a Team Basis, individual performance within the teams will also be taken into consideration. This means that even if selected as part of a team, individuals may not be selected based on their individual contribution.

● Schedule and Contents (Subject to change)

※ Selected students **MUST** attend all sessions including orientations and mentoring.

Period	Place	Participants	Contents
March 21 ~ May 7	KAIST	Preliminary participants	Orientation I 17:00-20:00, March 25 (Tue.)
			Team Building (Remote) March 21 (Fri.) ~ March 27 (Thur.) * Each team will consist of 3 to 5 participants.
			Team Mentoring I March 31 (Mon.) ~ May 6 (Tue.) * Once a week x 2 hours / ZOOM or in person * Each team will adjust mentoring time with an assigned mentor.
			Final Selection (Team Presentation) May 7 (Wed.)
May 9 ~ May 30	KAIST	Final participants	Reunion & Orientation II 17:00~20:00, May 9 (Fri.)
			Team Mentoring II May 12 (Mon.) ~ May 29 (Thur.) * Twice in total x 1 hour / ZOOM or in person
			Interim Report 18:00~19:00, May 30 (Fri.)
June 18 ~ June 20	KAIST		Business Model Workshop, Pre-IR Deck & Coaching, IR Deck and Feedback, Customer Development, Understanding US Market, Networking
June 22 ~ June 30	Silicon Valley		Global Entrepreneurship, Capitals and Networks, Diversity and Inclusion, Learning from Failures, Startup Culture, Company Visits, Mentoring, Networking, Volunteer Program

● Inquiries:

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