

## 2023 Global Entrepreneurship Mentoring Program (GEMP)

The Center for Global Strategies and Planning (GSP) at KAIST in partnership with Startup KAIST, KoAm, KITEE, KSEA, and KOCSEA\* is offering a special 3-month mentorship program. This program includes biweekly on-line technical, legal, and/or entrepreneurial mentoring sessions and an off-line networking event for the startup teams that are in needs of launching or expanding their global business in the United States. The on-line mentoring session will match the company (team)'s needs with local specialists. The off-line pitching competition and networking event will be held in the United States in December.

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### Objectives

This program aims to help the KAIST startup teams expand their business to global market and offers successful applicants the chance to enhance the success potential of startup development through participation in 3 months of biweekly online 1:1 mentoring session and an offline networking event with technical, legal, and/or business specialists in the United States.

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### Eligibility

KAIST Startup teams (one or more members of the team MUST be full-time KAIST graduate or undergraduate students who are enrolled in 2023 Fall semester, or in a temporary leave of absence for student startup, or teams recommended by the head of Technology Business Incubator Center(TBIC) as companies affiliated with the TBIC) with less than three year of incorporation experience and interest in expanding their business to the United States (3 teams to be selected). The selected teams MUST be eligible to attend biweekly 1:1 online mentoring session from September to December 2023 and travel to the US in December 2023.

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### Place

Online (3 months of biweekly mentoring session) and USA (pitching competition and networking event)

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### Benefits

Online mentoring session fee, Registration fee, accommodation fee, and round-trip flight ticket for one person in each team to attend the designated networking event in the US

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### Period

September ~ December, 2023

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### Documents to be submitted for application

Application Form, A company pitch deck (About 10 pages of PPT slides), Proof of Enrollment or leave of absence for startup business at KAIST, Valid English Score (if any)



Scan the QR code to see application form.

Application Form URL: <https://forms.gle/rSJzAd4J1khcXwb6>

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### Application Process (Team application only)

- Application Period: August 11 (Fri) ~ 25 (Fri), 2023
- Interview: August 28 (Mon) ~ 31 (Thurs), 2023
- \* Note: GSP will individually contact successful candidates.

\* This Mentoring Program plans to collaborate with Korean-American societies of entrepreneurs, engineers, and scientists, including KITEE, KSEA, and KOCSEA, through KoAm Partners.

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